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D.4.3 Project portal with the registration tool

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Executive Summary

This report documents the configuration and launch of the widerAdvance Facility project website, which serves as its main communication channel and the operational gateway to services offered to beneficiaries under WP1, WP2, and WP3.

The portal was officially launched on 30 April 2025, in accordance with the project schedule and as part of the milestone titled “Project online platform launched” (May 2025). Its deployment marks the technical completion of a key component of WP4: Communication, Dissemination & Impact.

The design and implementation of the platform were carried out through close collaboration between two entities:

- IPPT PAN, the leader of WP4, which assumed full responsibility for the development, configuration, and maintenance of the main project website www.wideradvance.eu, as well as the integration of the platform with the service registry and communication components.
- META Group, tasked with designing and delivering the application (registration) component, processing service access requests, and managing the users' workspace environment.

All tasks by IPPT PAN were executed using internal technical resources, without involving external contractors. The main portal was developed using the Joomla environment, equipped with a properly configured backend and components for content management, partner link integration, and visual layer customization.

All elements of the platform - from user registration to communication tools - contribute to the overarching goal of the project: to enhance accessibility, transparency, and the effectiveness of dissemination and exploitation (D&E) activities across Europe.

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List of Acronyms

AB	Advisory Board
CMS	Content Management System
D&E	Communication & Dissemination
EC	European Commission
EU	European Union
GA	Grant Agreement
GDPR	General Data Protection Regulation
KER	Key Exploitable Results
NCP	National Contact Point
PIC	Participant Identification Code
RMA	Research Management and Administration
SSL	Secure Sockets Layer
WP	Work Package

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1. Alignment with the objectives of the widerAdvance Facility Project

The website serves as a fundamental tool in achieving the strategic goals of the *widerAdvance Facility* project. Launched on **30 April 2025**, the platform combines communication, operational, and management functionalities. It plays a pivotal role in building a digital environment that enables the effective engagement of beneficiaries and the efficient dissemination of research outcomes, in line with the objectives of the *Widening Participation and Spreading Excellence* policy under the Horizon Europe programme.

1.1. Supporting communication and dissemination & exploitation (D&E)

One of the core challenges of the project is to ensure the visibility and accessibility of research outcomes - Key Exploitable Results (KERs) - originating from Widening countries. The website functions as a central communication and registration hub, supporting:

- access to detailed information about services offered within the project (WP1-WP3),
- presentation of successful case studies and best practices in research exploitation,
- promotion of events, webinars, and synergistic initiatives.
- through this infrastructure, the project actively reduces access barriers to D&E support tools, particularly in countries and regions with lower innovation capacities.

1.2. Contributing to strategic and long-term Horizon Europe goals

Through its activities, the website supports key pillars of the European Research Area (ERA) by:

- providing a digital infrastructure for the management of services that foster research result exploitation,
- encouraging participation from institutions in peripheral and less represented regions in EU initiatives,
- enabling the monitoring of service outcomes via user feedback collection mechanisms,
- promoting transparency, data protection compliance (GDPR), and information quality.

2. Project's main portal – development and structure

The project website, www.wideradvance.eu, serves as the central channel for external communication and as a knowledge repository for the *widerAdvance Facility* initiative. Publicly accessible, the portal has been designed to meet the needs of a broad spectrum of stakeholders - including academic institutions, National Contact Points (NCPs), Research Management Administrators (RMAs), science policy representatives, and the general public.

The main objectives of the portal are to:

- Enhance the visibility of the project and its results,
- Provide up-to-date information about available services, events, and achievements,

Direct users to the application platform.

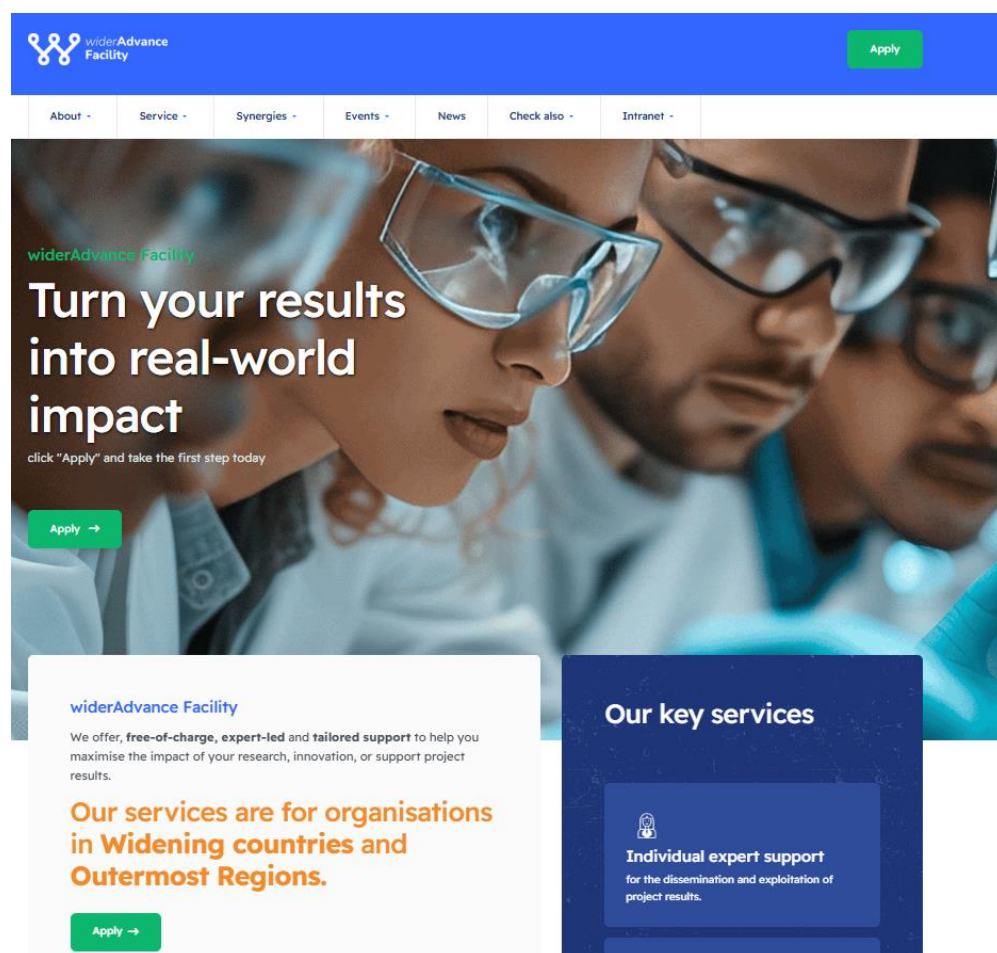


FIGURE 1 HOME PAGE

2.1. Implementation

The entire development of the portal was carried out using the internal resources of **IPPT PAN**, without the involvement of any external contractors. IPPT PAN was responsible for:

- designing the functional layout and content structure of the portal,
- implementing the content management system (CMS),
- integrating graphic elements in line with the project's visual identity,
- designing and deploying an *Intranet* dedicated to project consortium members,
- implementing links and forms that direct users to the META registration platform.

The IPPT team also ensured full configuration of the server infrastructure, domain setup, and security protocols - compliant with European Commission standards and aligned with stakeholder expectations.

2.2. Technical architecture and Joomla environment

The portal is built on the reliable and flexible **Joomla CMS**, which provides:

- easy management of multilingual content,
- the ability for WP4 editors to create and manage pages, posts, and news updates,
- full control over the graphic template and mobile responsiveness of the site,
- integration capabilities with external forms (e.g. registration, newsletters).

From a technical standpoint, the website operates within the **server infrastructure of IPPT PAN**, using the **HTTPS (SSL)** standard and security measures that comply with **GDPR** guidelines and data protection requirements.

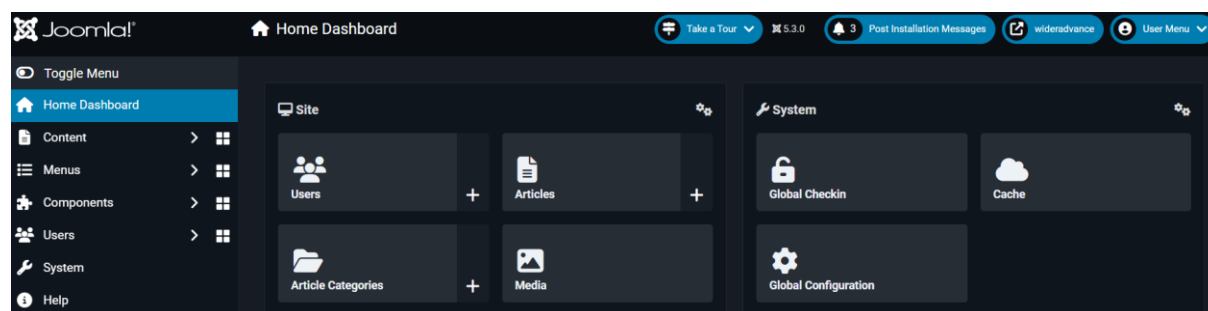


FIGURE 2 JOOMLA CMS

2.3. Domain registration, certificates, and email services

To ensure the long-term sustainability of the portal, IPPT PAN undertook the following actions:

- Registered the domain www.wideradvance.eu for a period of 10 years, ensuring continuous access to the site both during and after the project lifecycle.

- Purchased and implemented an SSL certificate, and configured communication security protocols in line with best practices and compliance standards.
- Established an environment for managing professional email accounts (up to five addresses) under the domain @wideradvance.eu, enabling communication with users, support for application calls, and formal correspondence with the European Commission.

2.4. Portal structure

The website has been designed to be **clear, intuitive, and user-friendly**. It includes all the essential components and sections, allowing users to easily navigate and find relevant information. The portal is structured around the following key elements:

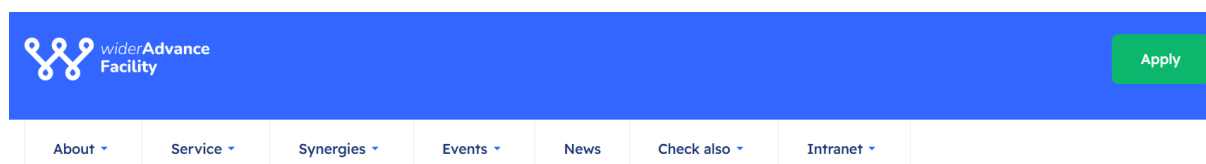


FIGURE 3 MENU

2.4.1. Home

The **Home** page features a **main visual slider**, a **concise description of the project's mission**, and highlights of the latest **news** and **upcoming events**. It also includes a **“Success Stories”** section, showcasing impactful examples of research exploitation and user engagement.

Prominently placed **“Apply” buttons** are embedded throughout the page, providing direct access to the **META platform** and its associated services.

widerAdvance Facility

We offer, **free-of-charge, expert-led and tailored support** to help you maximise the impact of your research, innovation, or support project results.

Our services are for organisations in Widening countries and Outermost Regions.

Apply →

OUR ACTIVITIES

From Results to Real Impact: Empowering Widening Excellence

Great research deserves to be seen, shared, and used. Yet for many organisations in Widening countries and Outermost Regions, turning project results into real-world impact remains a challenge. The **widerAdvance Facility** as EU-funded project was created to change that. Designed specifically for **Horizon Europe and Horizon 2020 beneficiaries of Widening/ WIDERA projects**, our initiative offers dedicated support to strengthen dissemination and exploitation practices. **We help organisations translate research findings and project results into practical outcomes, improve IP strategies, and build lasting capacity in research management and administration.**

Aligned with the **European Commission's Dissemination and Exploitation Strategy**, widerAdvance empowers you to overcome common barriers and elevate your participation in the European Research Area. Whether you're aiming to meet D&E obligations or seeking to increase your visibility and influence, **we provide the tools, guidance, and expertise to help you grow.** At widerAdvance, we make sure your work achieves the recognition and impact it deserves—driving sustainable innovation, fostering collaboration, and **closing the performance gap across Europe.**

Our key services



Individual expert support

for the dissemination and exploitation of project results.



Pitching coaching and matchmaking events

to support market uptake and partnership building.



Capacity building

for researchers, research managers, and administrators through targeted trainings, workshops, and study visits.



Coaching on follow-up funding

to sustain and scale your initiatives.




Boosting visibility

of your organisation and its research achievements across Europe.

FIGURE 3 HOME PAGE – INFORMATION SECTION PART 1

WHAT WE DO


Find out more



Our main objectives

The widerAdvance Facility supports research and innovation in Widening and Outermost Regions through five main goals. **We help turn research results into real-world impact** by offering tailored services in intellectual property, standardisation, and market readiness.


[Learn more →](#)



Our experts

The widerAdvance Facility is powered by a pool of over **300 internationally recognised experts** in research, innovation, IP, and policy. Each individual service is delivered by a **dedicated team of two experts** combining deep expertise with fresh perspectives.

[Learn more →](#)



Policy dialog and recommendations

As part of our strategic mission, widerAdvance collects insights from across our services to **prepare concrete policy recommendations** that address the real challenges faced by R&D organisations in Widening countries and Outermost Regions.

[Learn more →](#)


Are you a coordinator or partner in a Widening project—working as a researcher, research or administrative manager, or in tech transfer or intellectual property? Our tailored services are designed for you!

[Discover more →](#)

FIGURE 4 HOME PAGE – INFORMATION SECTION PART 2


SUCCESS STORIES

See how others succeeded



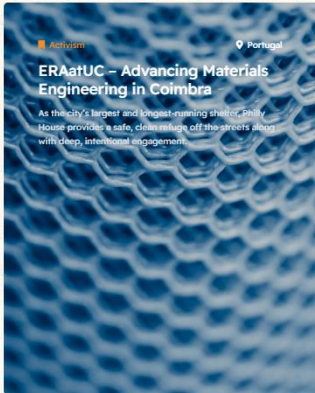
SuPREME – Promoting Sustainable Polish Energy Systems

Poland's shift from fossil fuels to renewables got a major boost through SuPREME. With support from top EU partners, the project empowered local communities and...



KIOS CoE – Protecting Critical Infrastructure

From water systems to power grids, KIOS CoE in Cyprus is developing intelligent technologies to keep essential services running - even in the face of cyberattacks and...



ERAatUC – Advancing Materials Engineering in Coimbra

As the city's largest and longest-running shelter, Philly House provides a safe, clean refuge off the streets along with deep, intentional engagement.

[More](#)

FIGURE 5 HOME PAGE – SUCCESS STORIES SECTION

do you know

The widerAdvance Facility brings together expert partners.

13 countries

from across Widening countries, Outermost Regions, and leading EU innovation hubs.

17 partners

including research institutes, government ministries, regional development agencies, universities, non-profits, and private companies.

5 years

Allowing for long-term collaboration, capacity building, and impactful knowledge transfer across all partner countries.

More

FIGURE 6 HOME PAGE – STATISTICS SECTION

COMING SOON

Discover the widerAdvance Facility at upcoming events

27 MAY

Knowledge Valorisation Day in Poland

Location: University of Warsaw, Poland

The National Knowledge Valorisation Day 2025 is Poland's official contribution to the EU Knowledge Valorisation Week, a Europe-wide initiative coordinated by the European Commission to highlight...

Join us →

26 MAY

EUTechSovereignty2025

Location: University of Warsaw, Poland

EUTechSovereignty2025 is one of the flagship international events during the Polish Presidency of the Council of the European Union in the field of technology development. It is co-organized by the...

Join us →

21 JULY

Advances in Biomedical Research 2025 (ABRE2025)

Location: La Laguna, Tenerife (Spain) – hybrid format (on-site + online)

The ABRE2025 symposium brings together researchers, innovators, and stakeholders from across Europe and beyond to explore cutting-edge developments in biomedical research.

Join us →

06 MAY

INORMS Congress Madrid 2025

Location: IFEMA Palacio Municipal in Madrid, Spain

Join us in exploring the pivotal role of research management in shaping a sustainable future for our profession and the world at large.

Join us →

FIGURE 7 HOME PAGE – UPCOMING EVENTS SECTION

NEWS

Latest news & updates



FIGURE 8 HOME PAGE – NEWS SECTION

2.4.2. Menu

2.4.2.1. About – This section includes subpages that describe the following:

- a) **Our Mission & Vision** – presenting the overarching goals and guiding principles of the *widerAdvance Facility* project.

Our Mission

The widerAdvance Facility is dedicated to unlocking the full potential of research and innovation emerging from Widening Countries and Outermost Regions. Our mission is to strengthen the visibility, accessibility, and long-term impact of EU-funded projects by providing tailored support in communication, dissemination, and exploitation (D&E).



Through our coordinated services, we empower research teams and institutions to transform knowledge into real-world value — whether through increased stakeholder engagement, improved uptake of results, or strategic positioning in the European Research Area.

The widerAdvance Facility supports knowledge valorisation and builds stronger ecosystems, confident professionals and a more integrated Europe.

Our Vision

We envision a more inclusive and balanced European Research and Innovation landscape - one in which excellent ideas from all regions are heard, shared, and adopted. By bridging capacity gaps and connecting researchers with the right tools, networks, and opportunities, we aim to build a sustainable foundation for long-term impact and collaboration.

FIGURE 9 MISSION & VISION SECTION

- b) Consortium & Advisory Board** – introducing the composition of the project consortium and the members of the Advisory Board, along with their institutional affiliations and roles within the project framework.

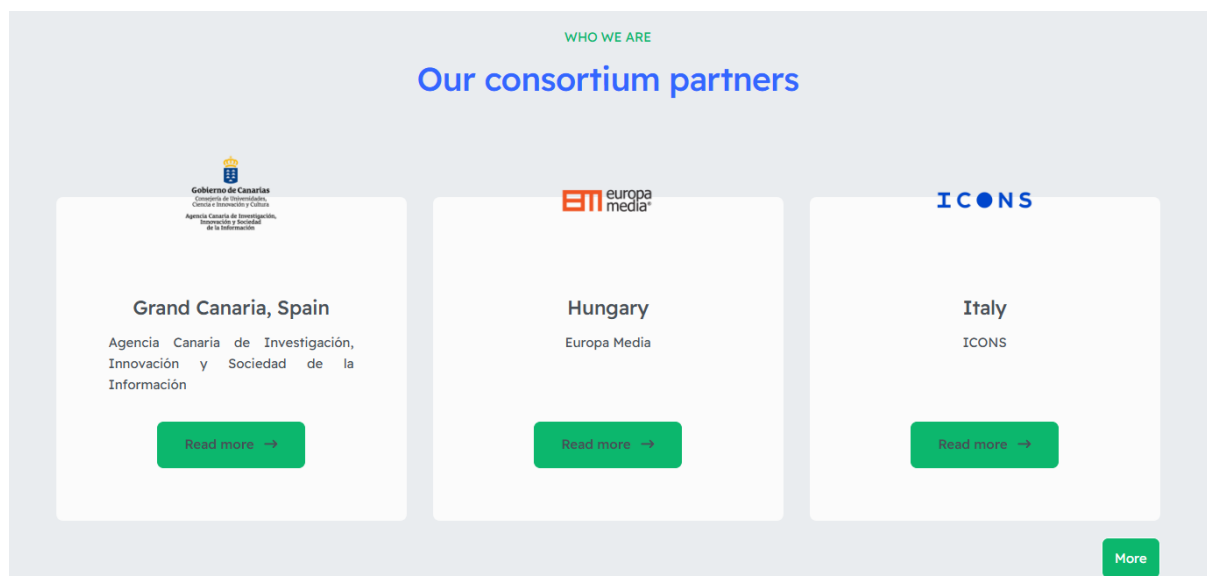


FIGURE 10 ALL MEMBERS OF CONSORTIUM - SLIDER SECTION

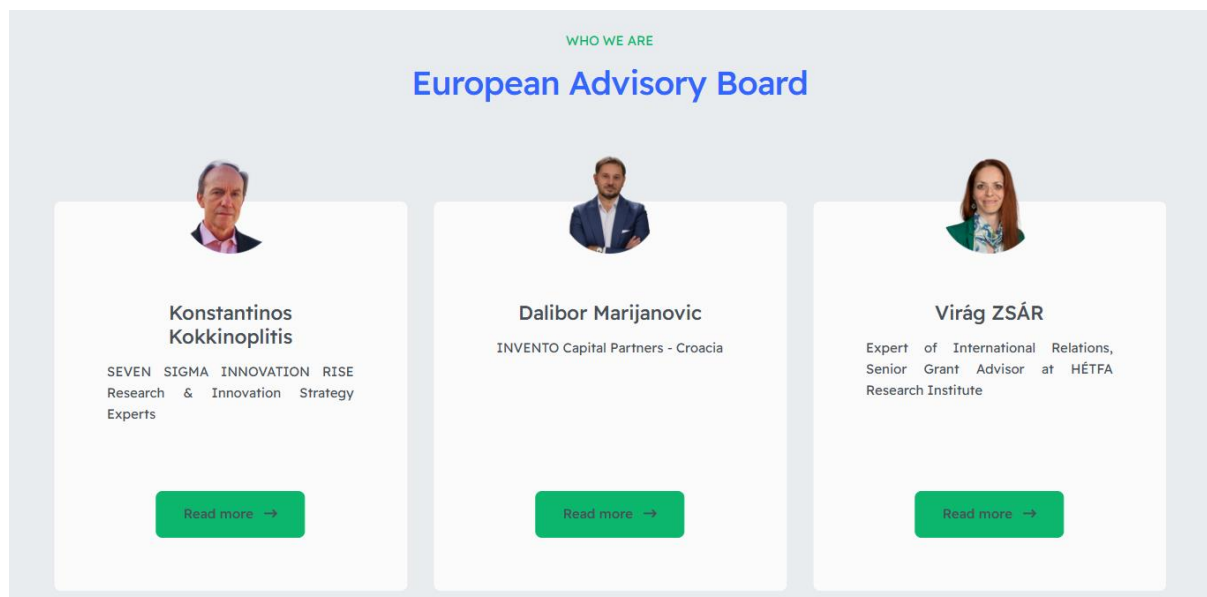


FIGURE 11 ALL MEMBERS OF EUROPEAN ADVISORY BOARD - SLIDER SECTION

- c) FAQs** – a dedicated section answering the most frequently asked questions regarding the project's objectives, services, participation conditions, and the application process.

Frequently Asked Questions

Need help with something? Here are our most frequently asked questions ?

01 What is the main goal of the widerAdvance Facility? –	06 Do I need to apply for webinars or trainings? –
02 Who is eligible to benefit from the Facility? –	07 What does the support process look like? –
03 What kind of support do we offer? –	08 Is my data safe? –
04 I'm part of a Horizon2020 / Horizon Europe project –...	09 Where can I find upcoming opportunities? –
05 How do I apply for individual support? –	10 What is a Key Exploitable Result (KER)? –

FIGURE 12 FAQs SECTION

2.4.3. Services

This section presents the full range of services offered under the *widerAdvance Facility* project, including:

- a) **Individual Support** – tailored assistance for beneficiaries in accessing and utilizing project tools and expertise,

Introduction for individual services

The widerAdvance Facility offers a suite of tailored services designed to support research teams (RTs) and research management administrations (RMAs) in advancing their Key Exploitable Results (KERs) towards real-world impact. These services are delivered free of charge to selected beneficiaries and are provided by experts from across Europe.

Dissemination & Exploitation Academy

The Dissemination & Exploitation Academy is a structured service created to strengthen the impact of research results by equipping participants with practical tools and methodologies for effective exploitation and dissemination. The service includes collective interactive workshops and personalised expert coaching. Participants learn how to define the unique value proposition of their KERs, engage with potential early adopters, and build solid dissemination and exploitation strategies. The Academy offers a practical approach to develop a market-oriented thinking and prepare for future investment or collaboration opportunities.



FIGURE 13 INDIVIDUAL SUPPORT SECTION

- b) Trainings** – structured learning opportunities, workshops, and capacity-building sessions aimed at strengthening research management and exploitation skills.

Learn how to turn your research into real impact

Behind every successful Horizon Europe project, there's more than just great science - there's strategy, communication, and the ability to show why your work matters. That's where widerAdvance trainings come in.

Our online trainings are here to support researchers, project managers, and support staff from Widening Countries and Outermost Regions who want to strengthen their skills in communication, dissemination, and exploitation (D&E). Whether you're new to these topics or looking to go further, we'll guide you through the essentials - clearly, practically, and step by step.

You'll discover how to plan your D&E activities from the very beginning of your project, how to talk about your results in a way that engages funders and stakeholders, and how to increase the chances that your research makes a real difference - in policy, in practice, or in the market.

Each session is delivered online by experienced trainers and widerAdvance experts. We don't just talk theory - we give you ready-to-use tools, templates, and real examples you can apply right away.



FIGURE 14 TRAININGS SECTION

2.4.4. Synergies

- a) About Synergies** – an overview of the project's strategy for fostering collaboration and alignment with other EU and international initiatives, including cooperation opportunities for external stakeholders and institutions.

What are Synergies?

Synergies are actions undertaken by project beneficiaries to leverage funding from multiple European and/or National programmes to fund different parts of a project. This can be an opportunity for the valorisation of Research results to be funded as a follow-up to an existing action which does not cover the costs of the valorisation of research results.



Synergies in Widening are a common occurrence and there are examples of how such synergies have been implemented. Common synergies are found between Horizon Europe and the cohesion policy programmes, mainly the European Fund for Regional Development (ERDF) but also INTERREG and the Resilience and Recovery Fund (RRF), are instrumental for widening countries to catch up in their R&I performance and to reduce the innovation divide in Europe.

FIGURE 15 SYNERGIES SECTION

2.4.5. Events

This section highlights various engagement opportunities and upcoming activities, including:

Boost your skills. Expand your impact.

As part of the widerAdvance Facility, we offer **free, high-quality online sessions** designed to help research teams from Widening Countries make the most of their project results.

These activities are open to a broad audience - no application needed, just register and join via our platform!



Awareness-raising webinars

Stay up to date with best practices and policies in communication, dissemination, and exploitation (D&E). Our expert-led webinars offer practical guidance on how to:

- Communicate your project results effectively
- Navigate EU visibility and Open Science rules
- Engage with stakeholders and policymakers
- Understand Intellectual Property (IP) basics
- Prepare for Horizon Europe exploitation requirements

Who should attend?

Researchers, research managers, communication officers, NCPs, and anyone involved in Horizon Europe projects looking to strengthen their impact strategies.

Online Trainings

Want to go deeper? Our structured online trainings provide hands-on learning tailored to real needs. Topics include:

- How to build your D&E strategy
- Designing impactful communication plans
- Valorising your Key Exploitable Results (KERs)
- Basics of pitching and storytelling
- How to identify stakeholders and engage them

Who should attend?

Research teams (RTs), research and administrative managers (RMs), and support staff involved in managing or communicating EU-funded research results.

All sessions are free, virtual, and easy to access. Just register via the widerAdvance portal and start your learning journey.

FIGURE 16 ABOUT THE EVENTS

- Webinars** – online sessions focusing on practical knowledge, success stories, and expert guidance,
- Networking Events** – occasions for community-building, peer exchange, and interdisciplinary dialogue,

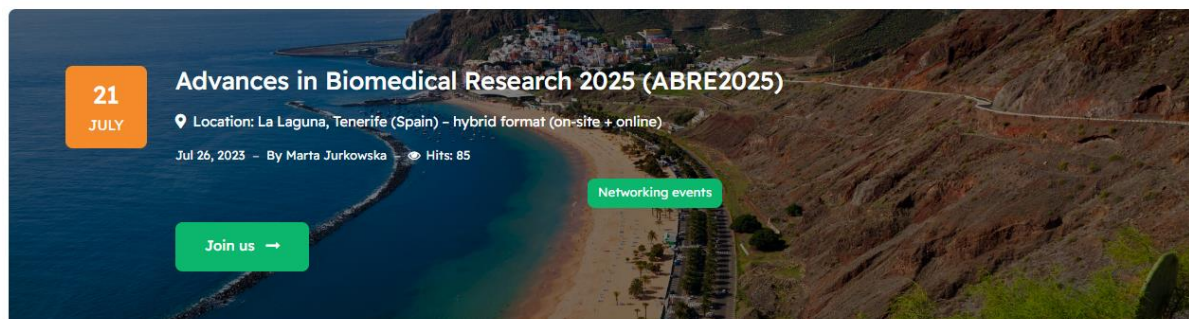
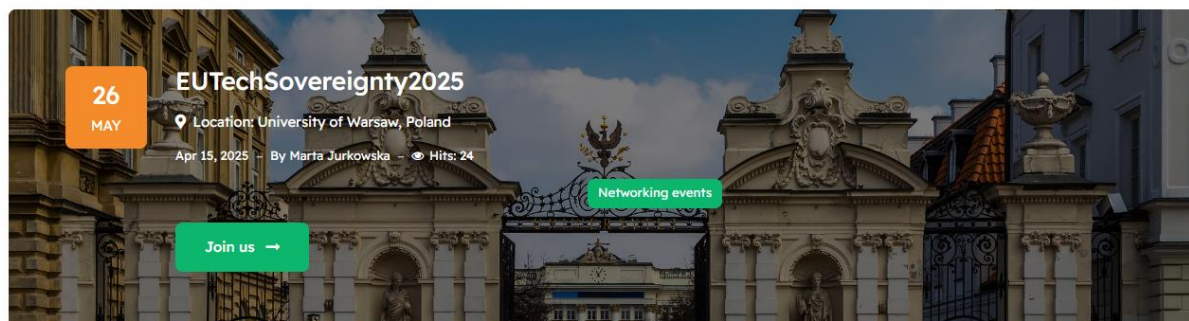


FIGURE 17 **EVENTS SECTION** - TILE LAYOUT VIEW OF EVENTS



INORMS Congress Madrid 2025

Join us in exploring the pivotal role of **research management** in shaping a **sustainable future** for both our profession and the wider world. The INORMS Congress 2025 promises a rich programme of **knowledge sharing**, **networking**, and **collaboration**, bringing together research management professionals from around the globe.

Topics

This year's programme will cover a range of critical and timely topics:

- Building Better RMA Services
- Governance and Regulation
- Knowledge Valorisation
- Open Science
- Proposal, Award, and Project Management
- Responsible Use of AI in Research Management
- Transnational Collaborations
- Sustainability in RMA
- Responsibility, Ethics, and EDI in Research and Innovation

Organisers

- **Jesus Rojo Gonzalez** (Madrid I+D)
- **Roberto Martinez** (Universidad Politécnica de Madrid)
- **Almudena Carrero & Lucía Benito** (CSIC - Agencia Estatal Consejo Superior de Investigaciones Científicas)

Who Should Join

Research managers, administrators, policymakers, and stakeholders in the global RMA community looking to exchange knowledge, discuss best practices, and shape the future of research support.

FIGURE 18 **EVENTS SECTION** - EVENT DETAILS

- c) **Matchmaking & Open Days** – interactive forums for connecting institutions, researchers, and service providers,
- d) **Study Visits** – in-person experiences allowing beneficiaries to explore best practices and institutional excellence across Europe.

2.4.6. News

A regularly updated feed of project-related announcements, updates, press releases, and milestone achievements.

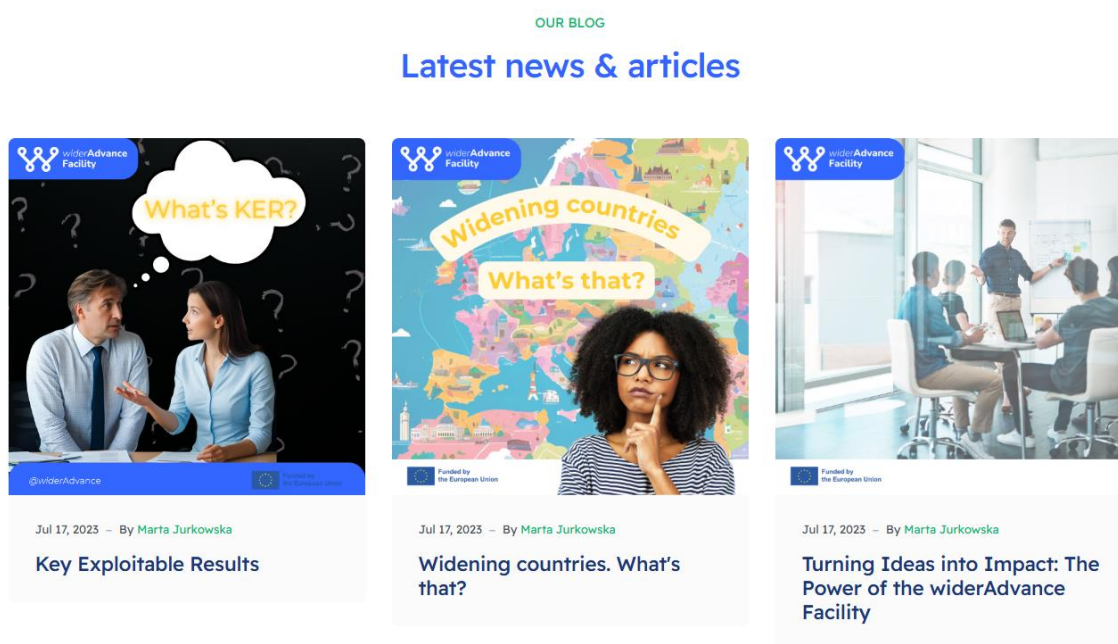


FIGURE 19 **NEWS & ARTICLES SECTION** - TILE LAYOUT VIEW OF EVENTS



Jul 17, 2023 – By Marta Jurkowska

Turning Ideas into Impact: The Power of the widerAdvance Facility

To address this, we're developing the **widerAdvance Facility**—a comprehensive support service designed to empower these institutions by enhancing the dissemination, valorization, and exploitation of their research results from H2020 and Horizon Europe projects.

What is the widerAdvance Facility?

The widerAdvance Facility aims to provide structured and tailored support to research organizations in Widening countries. Our goal is to strengthen the capabilities of research teams, managers, technology transfer specialists, and administrative staff, enabling them to maximize the impact of their research outcomes.

Our Focus Areas:

- **Dissemination:** Enhancing the visibility of research findings through strategic communication and outreach. Adrianna Wardzala
- **Valorization:** Facilitating the process of adding value to research outputs, ensuring they meet societal and market needs.
- **Exploitation:** Supporting the practical application and commercialization of research results to drive innovation and economic growth.

Why Widening Countries?

Widening countries are those identified as having lower participation rates in EU research and innovation programs. By focusing on these regions, the widerAdvance Facility seeks to bridge the gap, promoting inclusivity and balanced development across Europe. Itztech

Categories

Events	5
News	3
EU News	0
Success Stories	3

Search ...



Recent posts



Turning Ideas into Impact: The Power of the widerAdvance...



Widening countries. What's that?



Key Exploitable Results

Tags

Networking events widening Media
WiderA Partners

FIGURE 20 NEWS & ARTICLES SECTION – ARTICLES VIEW

2.4.7. Check also

This section provides access to a curated selection of **external platforms and initiatives** relevant to the goals of the *widerAdvance Facility* project. The section includes direct links to:

- Booster** – supporting tools for project development and exploitation,
- Horizon Results Platform** – showcasing exploitable outcomes from EU-funded research and innovation projects,
- Networks & Partnerships** – gateways to broader collaborative ecosystems and strategic alliances.

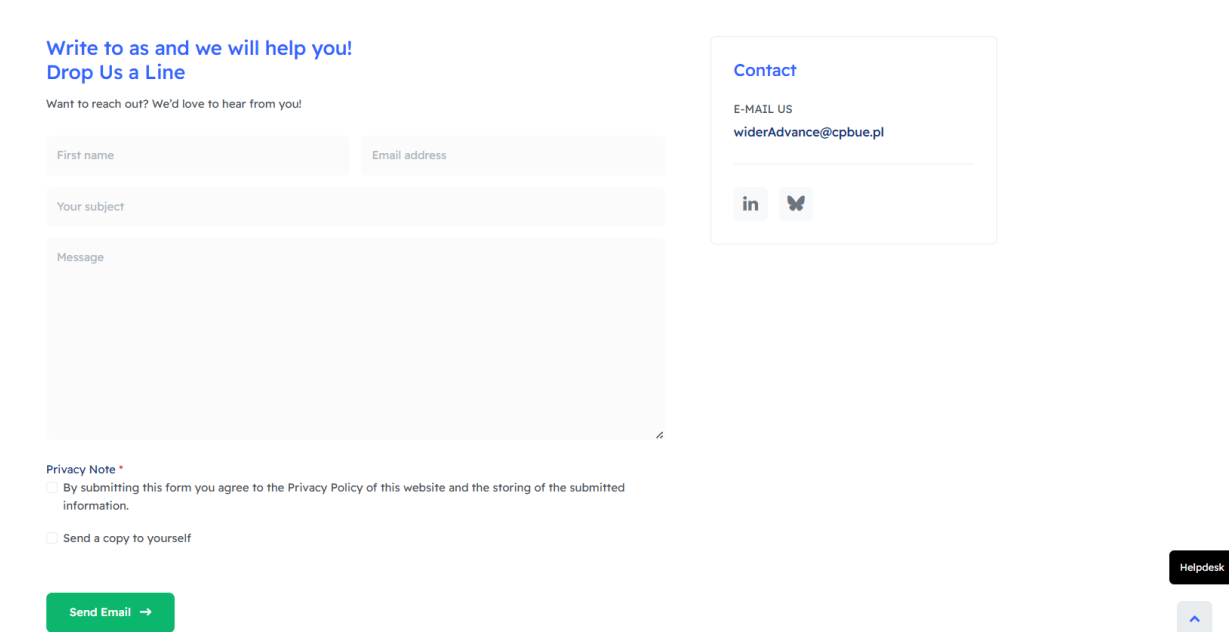
2.4.8. Intranet

A dedicated **digital workspace** for project partners, offering access to operational materials, implementation guidelines, and internal documentation.

Within the Intranet, a **restricted-access section** has been created **exclusively for members of the Advisory Board**, ensuring confidential and targeted information exchange.

2.4.9. Helpdesk

A **dedicated contact form** is available throughout the entire website, ensuring users have **continuous access to helpdesk support** from any page. This feature facilitates direct communication with the project team, enabling efficient handling of inquiries, technical issues, and service-related questions.



The screenshot shows a contact form titled "Write to us and we will help you! Drop Us a Line". Below the title is a sub-header "Want to reach out? We'd love to hear from you!". The form includes input fields for "First name", "Email address", and "Your subject", followed by a large text area for "Message". At the bottom left, there is a "Privacy Note" with two checkboxes: "By submitting this form you agree to the Privacy Policy of this website and the storing of the submitted information." and "Send a copy to yourself". A green "Send Email" button with a right arrow is at the bottom left. On the right side, there is a "Contact" box with the email "widerAdvance@cpbue.pl" and social media icons for LinkedIn and Twitter. A "Helpdesk" button is visible on the right side of the page.

FIGURE 21 HELPDESK SECTION

2.4.10. Footer

The footer section of the website ensures integration with the project's social media accounts, providing users with quick access to external communication channels. It also includes:

- links to the **Privacy Policy**,
- information on **Cookies** and **GDPR compliance**,
- and a dedicated **contact email address** for direct inquiries.

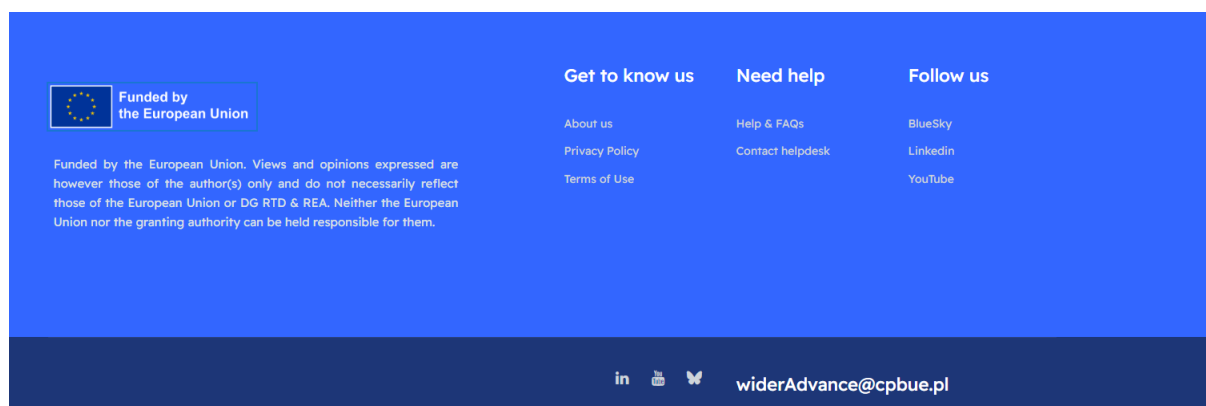


FIGURE 22 FOOTER DETAILS

2.5. Resources & success stories (to be launched)

The website includes a dedicated section designed to provide access to downloadable documents, promotional graphics, and other public project materials.

The corresponding tabs, along with the “Success Stories” section, will be activated during the course of the project, once the relevant content is developed as part of its implementation.

3. User registration and login

User registration is facilitated through the “Apply” buttons (for individual support services) or the “Register” buttons (for events, webinars, and other activities). The entire registration process is handled via a dedicated application platform developed and managed by the project partner META Group SPRL.

The registration process includes the following steps:

- Submission of first name, last name, email address, and password,
- Confirmation of registration via verification email,
- Automatic login and redirection to the user's personalized dashboard.

Users are assigned specific roles within the system - such as beneficiaries, experts, or administrators - which determine their level of access to various platform functionalities.

4. widerAdvance Platform

The widerAdvance platform will be developed by META SPRL and will integrate with the existing widerAdvance website. It will manage the application process of the users and will provide them a working space to benefit of the widerAdvance services.

The main functionalities of the platform will be:

- User registration.
- Application to the different typologies of services:
 - Submission of an application form and its evaluation for the individualised services.
 - Registration to other typologies of services, such as events, webinars, etc.
- User workspace management.
- Feedback collection.

The platform will be reachable at the <https://platform.wideradvance.eu> URL and will be hosted by META Group main partner at their datacentre in Rome. All collected data will be stored and managed according to the higher security standards and to the current GDPR rules.

To grant the integrity and privacy of the data, all interaction with the platform will require a user account. Different typologies of users will be then granted different levels of access, according to their roles in the project, i.e. there will be beneficiaries, experts, managers, administrators, etc.

4.1. Overview of strategic objectives

Task 4.2 focused on the development of a comprehensive project portal that would act as the central online hub for the widerAdvance Facility. The goal was to establish a digital platform that could provide external visibility, facilitate stakeholder engagement, streamline access to services, and support the internal coordination needs of the consortium.

The portal was intended to serve multiple functions: promoting the Facility's offerings, providing up-to-date information about events and project milestones, acting as a single point of contact for registration and helpdesk services, and offering curated content such as success stories and news items. In parallel, a secure internal workspace - the intranet - was developed to ensure smooth collaboration among consortium members and affiliated experts.

By linking the Facility to key EU dissemination and exploitation tools such as the Horizon Results Booster, Horizon Results Platform, and major support networks (e.g., NCPs, EEN), the portal was also conceived as a connector within the broader European innovation ecosystem.

4.2. Development process

During the Kick-Off Meeting of the widerAdvance project, consortium members agreed on the domain name www.wideradvance.eu as the official online presence for the Facility. The domain was acquired in **February 2025**, marking the operational start of portal development.

Since then, preparations for the portal's launch progressed steadily. IPPT PAN, as the Task Leader, worked closely with META SPRL through regular coordination meetings. These exchanges covered content architecture, user flow design, visual integration, and technical functionalities, with particular attention given to ensuring smooth access to the Academy and Facility services.

The full public launch of the portal is scheduled for **Month 5 (May 2025)**, in accordance with the project timeline outlined in the Grant Agreement.

4.3. Main workflows description

4.3.1. User registration

The user journey starts with the Apply (for individual services) and/or Register (for events, webinars, etc.) buttons, located in the widerAdvance Facility website homepage. This will lead the user to a login/registration form, where they will be required to submit just the bare minimum information needed

to grant them access to the platform: First name, Last name, Email address and a password. After this step, a confirmation email will be sent to their address, and they will be able to access their main dashboard or continue with the application they wanted to start with.

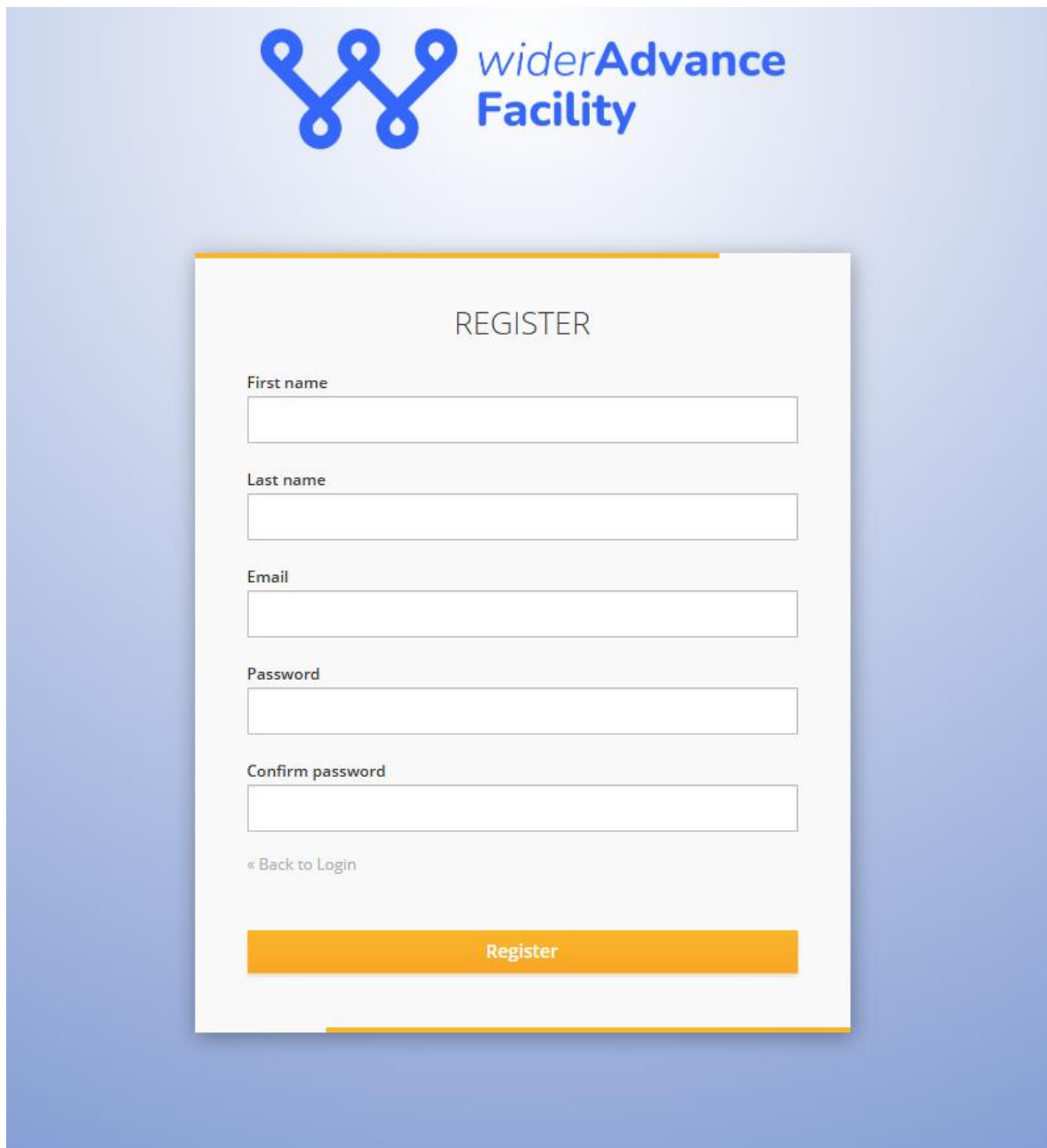
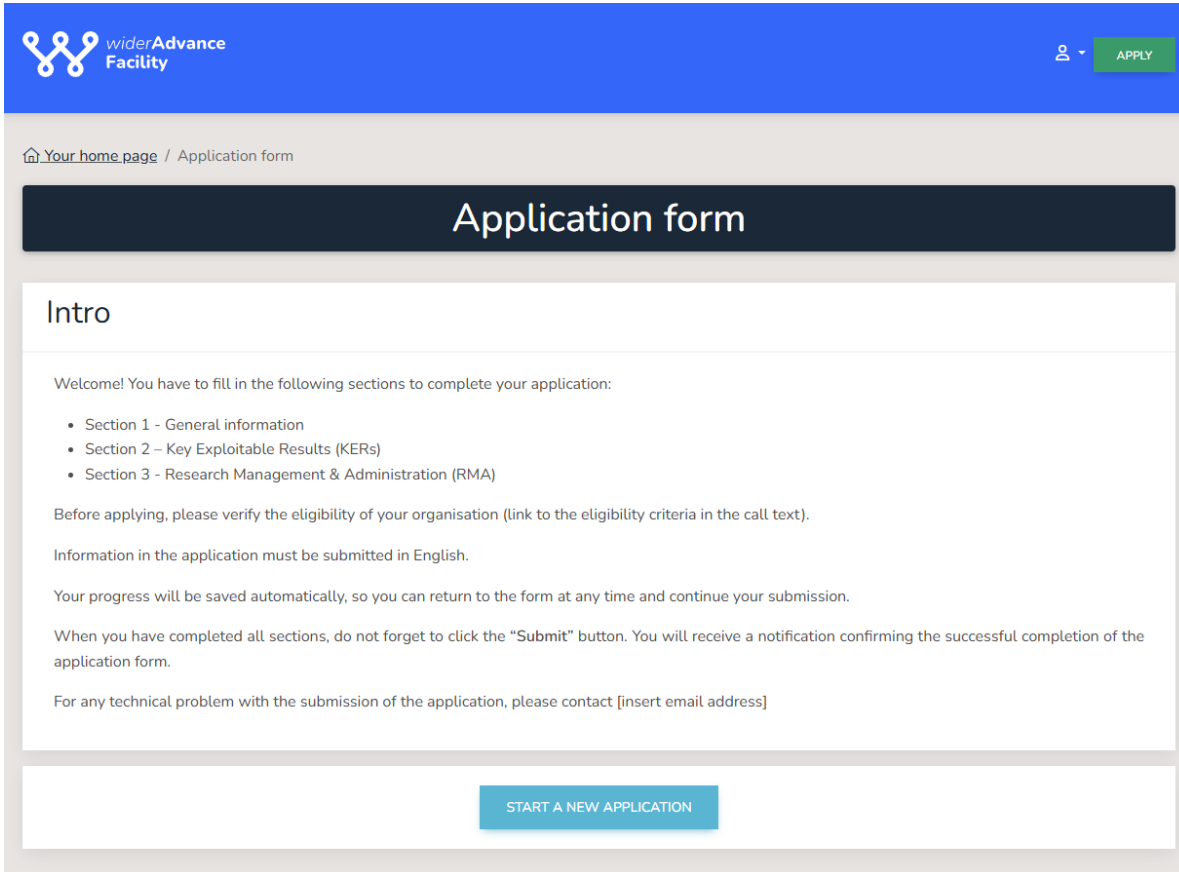
A screenshot of a user registration form titled 'REGISTER' on a light blue background. The form is white with a thin orange border. It contains five input fields: 'First name', 'Last name', 'Email', 'Password', and 'Confirm password'. Below the fields is a link '« Back to Login' and a large orange 'Register' button. The widerAdvance Facility logo is at the top left of the form area.

FIGURE 23 User registration

4.3.2. Application

After creating an account, users will be able to create a new application, by clicking the “Create application” button in their dashboard. This will display the application form where they will be required to fill the needed fields (Application form developed in WP1, T1.2). Every user input will automatically

be saved, so they will be able to log out and come back at any time, finding the previously entered data.



The screenshot shows the 'widerAdvance Facility' logo in the top left corner and a user profile icon with a dropdown arrow next to a green 'APPLY' button in the top right corner. Below the header is a breadcrumb trail: 'Your home page / Application form'. The main heading 'Application form' is centered in a dark blue box. The 'Intro' section contains the following text:

Welcome! You have to fill in the following sections to complete your application:

- Section 1 - General information
- Section 2 - Key Exploitable Results (KERs)
- Section 3 - Research Management & Administration (RMA)

Before applying, please verify the eligibility of your organisation (link to the eligibility criteria in the call text).

Information in the application must be submitted in English.

Your progress will be saved automatically, so you can return to the form at any time and continue your submission.


When you have completed all sections, do not forget to click the "Submit" button. You will receive a notification confirming the successful completion of the application form.

For any technical problem with the submission of the application, please contact [insert email address]

A blue button labeled 'START A NEW APPLICATION' is located at the bottom of the form.

FIGURE 24 Intro of the application form

Upon entering their PIC number, the system will automatically download relevant data about the organisation from the EC website. After filling in all the fields, the user will submit the application by clicking the Submit button. An email message will be sent to their address and to the administrators as well.


Please click this button to submit your application
SUBMIT

SECTION 1 - GENERAL INFORMATION
SECTION 2 – KEY EXPLOITABLE RESULTS
SECTION 3 - RESEARCH MANAGEMENT & ADMINISTRATION (RMA)

Section 1 – General information

Applicants can be only organisations registered as legal entities:

PIC
Enter the PIC of the legal entity for which you are submitting the application

Full name
Enter the full legal name of the legal entity for which you are submitting the application

Country or Region
Select from the list. Only eligible countries or regions are listed.

Select the country or region
▼

Project website
Enter the URL of your organisation's official website


Contact person(s)
Contact persons are contacted after the submission of the application to provide additional information before entering the services of the widerAdvance Facility. They will be also the main reference point for the organisation during the delivery of the services.

First name	Lastname	Email address	Phone number	Role

+ ADD PERSON

Click here to add another contact person You can add up to 1 additional contact person.

FIGURE 25 Section 1 of the application form - General information


Please click this button to submit your application
SUBMIT

SECTION 1 - GENERAL INFORMATION
SECTION 2 – KEY EXPLOITABLE RESULTS
SECTION 3 - RESEARCH MANAGEMENT & ADMINISTRATION (RMA)

Section 2 – Key Exploitable Results

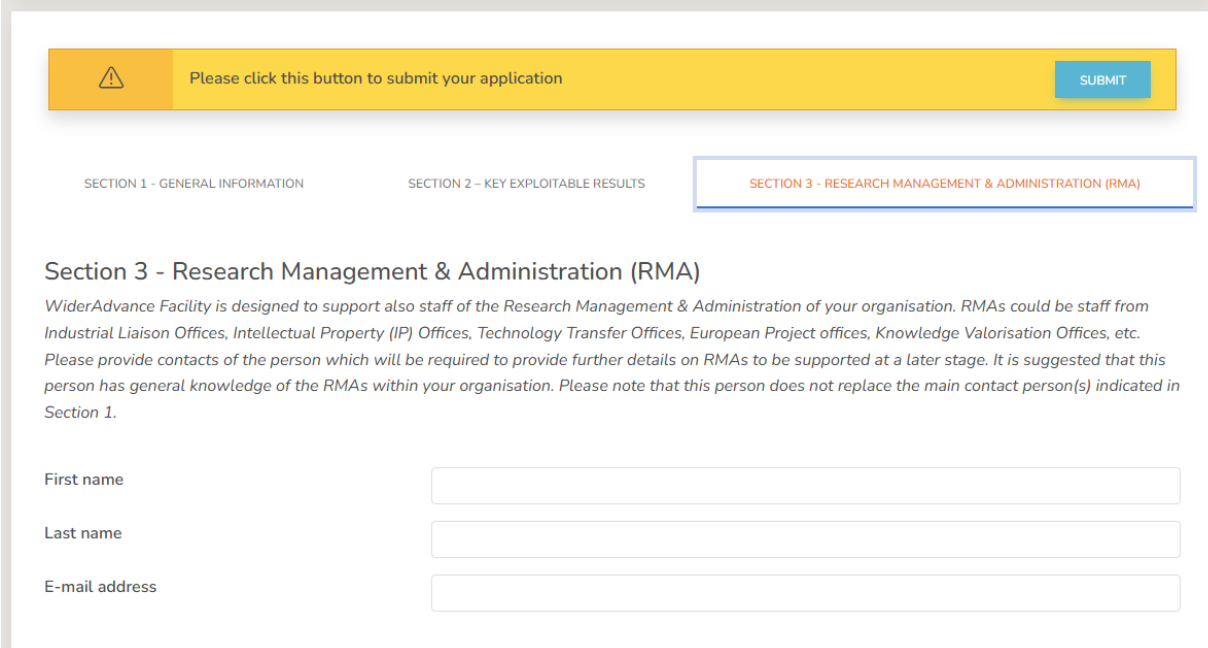
Please provide the list of the Key Exploitable Results (KERs) , which you would like to support through the widerAdvance Facility. Please note that for each KER you will have to specify:

- A contact person of the Research Team responsible for the development of the KER
- The link of the KER with a Widening action of your organisation

+ ADD RESULT

Click the button to add a new KER. There is not a limit to the number of KERs you can list.

FIGURE 26 Section 2 of the application form - Key Exploitable Results



Please click this button to submit your application SUBMIT

SECTION 1 - GENERAL INFORMATION SECTION 2 - KEY EXPLOITABLE RESULTS **SECTION 3 - RESEARCH MANAGEMENT & ADMINISTRATION (RMA)**

Section 3 - Research Management & Administration (RMA)

WiderAdvance Facility is designed to support also staff of the Research Management & Administration of your organisation. RMAs could be staff from Industrial Liaison Offices, Intellectual Property (IP) Offices, Technology Transfer Offices, European Project offices, Knowledge Valorisation Offices, etc. Please provide contacts of the person which will be required to provide further details on RMAs to be supported at a later stage. It is suggested that this person has general knowledge of the RMAs within your organisation. Please note that this person does not replace the main contact person(s) indicated in Section 1.

First name

Last name

E-mail address

FIGURE 27 Section 3 of the application form - Research Management & Administration (RMA)

The application process will be organized in periods for submission (depending on the agreed cut-of dates), each one with a defined starting date and a deadline. All the applications received in each period will be evaluated after the cut-off date.

Applications that are considered as eligible but are not selected could be considered for the next submission period.

The submitted applications will be available for review by the administrators. There will be an Applications page that will display all submitted application in a table; if needed, administrators will be able to download each application in pdf format and, after an evaluation process that will happen between the committee members outside of the platform, they will proceed to approve or reject the application by clicking on the appropriate button. In either case an automated email message will be sent to the applicant. Also, in the user dashboard, the approved or rejected application will be appropriately marked.

In the case of applications for individualized services, evaluators will have also to flag KERs (from the list provided in the application form) for which applicants have to provide the exploitation intentions forms.

Approved applications for individualised services will be required to fill in the exploitation intentions form for each approved KER. When accessing the platform, a message will alert them that an application still needs interaction. When entering their application, a visual signal will alert them about KERs which still need additional information. When clicking on each KER, a pop up is displayed with the Exploitation intentions table. Each information provided in the different fields is automatically saved.

If at least one KER is not filled in this way, applicants can not submit their “second stage” of the application.

After applicants completed the exploitation intentions table for each KER can send the updated application form by clicking on a “submit” button. Notifications are automatically sent to applicants and evaluators.

Evaluators will have the possibility for each KER to:

- Reject the KER.
- Match a KER (and related research team) with the different services.
- Match an RMA with different services.

A match between a KER and an individual service creates an assignment.

A match between a KER (research team) or an RMA with an event, a webinar or similar will just automatically register the users to those services.

4.4. User workspace

In their dashboard the beneficiaries will find:

- Their applications (if any) or the button to create a new application.
- The possibility to edit their account (email address, password, etc.).
- The list of workspaces they have been given access to.
- A list of available events they can register to.
- The events that they have already registered to with the link to attend.

The Experts user will find:

- A list of workspaces they are involved in.
- A list of future events and the possibility to invite users to.
- A list of events that they will attend.

The Platform Administrators will find:

- The list of applications, both in draft, submitted, approved or rejected status.
- The list of workspaces and the possibility to create new ones or edit the existing ones.
- The list of events and the possibility to create new ones or edit the existing ones.
- The list of users.
- The list of experts.

4.5. Events

The platform administrators will be able to manage the list of events. They could create a new one by defining the event title, description, starting and ending dates/times and optionally an image to be displayed. They could edit the existing ones and invite existing users to attend them.

4.6. Feedback collection

After the conclusion of a service, each participant will be invited to fill a satisfaction survey about their experience. Data from this survey will be available for the management in Excel format for further analysis.

5. Project process and timeline

The design, development, and launch of the *widerAdvance Facility* website were carried out in line with the objectives defined under **Work Package 4 (WP4)**. The process was structured into several coordinated stages, jointly implemented by **IPPT PAN** (WP4 leader) and **META Group SPRL** (technology partner responsible for the platform's application module).

5.1. Implementation phases

5.1.1. Planning phase (*M1–M2 / January–February 2025*)

- Analysis of end-user needs,
- Definition of the platform's key functional components,
- Agreement on roles and responsibilities between IPPT PAN and META Group,
- Development of the visual communication plan and integration strategy for website content.

5.1.2. Development and configuration of the main portal (*M2–M4 / February–April 2025*)

- Construction of www.wideradvance.eu by IPPT PAN using the Joomla CMS,
- Registration and setup of the domain, SSL certificates, and email accounts,
- Implementation of graphical elements and content (home page, menu tabs, links, news),
- Integration of registration buttons with the META platform.

5.1.3. Development of the application module (*M2–M4 / parallel*)

- Creation of the user registration and application platform by META Group,
- Deployment of the user role and access management system,
- Configuration of services for both individual and mass applications (e.g., webinars, events),
- Implementation of dashboards and multi-stage application forms (including KERs and exploitation intentions).

5.1.4. Internal testing and launch (*M4 / April 2025*)

- Internal functionality testing by IPPT and META,
- Review of user flows and validation of application logic,
- Verification of notifications, role assignments, and interface clarity,
- **Official launch of the platform: 30 April 2025.**

5.2. Internal milestones

Milestone	Description	Month	Status
M1	Agreement on portal architecture	February 2025	✓ Completed
M2	Domain registration, SSL certification, Joomla setup	March 2025	✓ Completed
M3	META component functionally ready	April 2025	✓ Completed
M4	Launch of the online platform	April 2025	✓ Completed

6. Sustainability and long-term accessibility of the platform

A key aspect of **Deliverable D4.3** and the broader **WP4 strategy** is ensuring the sustainability of the digital resources developed under the *widerAdvance Facility* project. The website - www.wideradvance.eu - functions as a **knowledge repository**, a **stakeholder contact point**, and a **showcase of the project's outcomes and achievements**. Its long-term maintenance and availability are essential for securing the project's lasting impact, in alignment with the European Commission's goals for **Dissemination & Exploitation (D&E)**.

6.1. Technical accessibility assurance

To preserve the platform as a long-term digital asset, **IPPT PAN** has implemented a range of **infrastructure and organizational measures** to minimize the risk of expiration, data loss, or service discontinuity:

- Registration of the domain www.wideradvance.eu for a period of **10 years**, covering the project duration and well beyond its formal conclusion,
- Installation and configuration of an **SSL certificate**, ensuring secure data transmission and compliance with privacy standards,
- **Hosting of the website within IPPT PAN's own IT infrastructure**, eliminating dependency on third-party providers and maintaining full control over platform operations,
- Regular **backups** and **system updates** of the Joomla CMS to ensure resilience against system failures and cyber threats.

6.2. Development and expansion plan

IPPT PAN intends to actively develop the platform throughout the project duration, responding to evolving communication and operational needs of WP4 and project partners. Planned actions include:

- Expanding the site's structure with new thematic sections (e.g., **D&E tools, knowledge base, interactive maps, partner profiles**),
- Adding **multimedia content**, such as videos, infographics, and presentations,
- Keeping information about **events** and **open calls** up to date,
- Systematic publication of **Success Stories** and **case studies** featuring beneficiaries' experiences.

The **editorial team at IPPT PAN** will continue to monitor and adapt content to meet the expectations of the European Commission and external audiences.

Through these measures, IPPT PAN ensures that the project website will remain a **durable and evolving digital asset**, supporting both the **current operations** and the **long-term communication goals** of the *widerAdvance Facility* initiative.

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